



Media Pack 2025

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RAMP EQUIPMENT NEWS

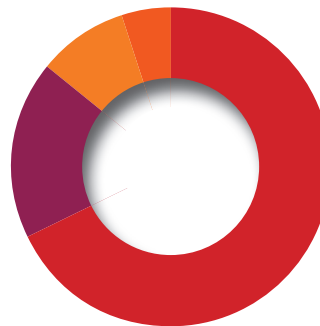
Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 12th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 4,018 key decision makers throughout North & South America read Ramp Equipment News

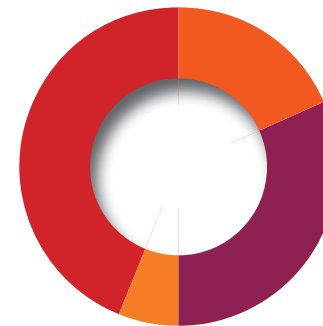
Circulation of 4,018 readers

Geographical Analysis



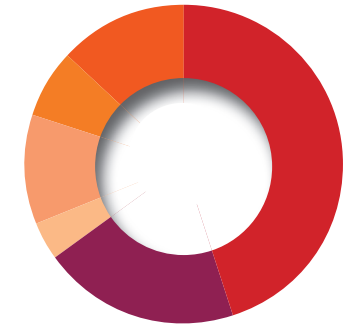
- 68% North America
- 18% Central & South America
- 9% Europe
- 5% Australia & Pacific

Seniority Level



- 43% VP, Deputy Director, General Manager
- 31% Department Manager, Project Manager, Supervisor
- 18% Chairman, President, CEO, Partner
- 6% Managing Director, Board Director, Associate

Category



- 45% Airline
- 20% Ground Handler
- 4% IT Provider
- 11% Manufacturer (GSE)
- 7% Manufacturer (Other)
- 13% OTHERS

* The average pass on readership is estimated at four persons per copy.



Features list

FEB/MARCH

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: beltloaders

MAY/JUNE

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: de-icing
- Handler & GSE
- Ramp safety
- 9th Americas GHI Conference - Orlando, California

AUGUST/ SEPTEMBER

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: bag tractors
- GSE Expo, Las Vegas

NOVEMBER/ DECEMBER

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: ground power
- Handler & GSE
- Ramp safety

Other features:

Robotics
Ramp training simulation

Turnaround efficiency
(optimising software)

Pushback tractors
Telematics

Every issue of Ramp Equipment News is read by over 4,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

2025 Rate card

	1-2 insertion	3-4 insertions
Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1340	\$1280
Two Thirds Page 4 Color	\$1340	\$1621
One Third Page 4 Color	\$971	\$927
Quarter Page 4 Color	\$717	\$695
Cover Positions	\$3467	\$3299
Web banner	\$200 p/m	
1/6 Page 4 Color	\$1600 for 4 ads (\$400 each)	



RAMP EQUIPMENT NEWS

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